



# complete gifts

corporate gifting & branding solutions





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# Our Story

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.” - Margaret Mead

Growing Paper was founded with the aim of creating sustainable products that contribute to upcycling culture and bring beauty into the world. Today we are a proudly South African company that produces 100% hand-made, recycled, plantable, and biodegradable paper products.

Our recycled seeded paper products are embedded with seeds that grow into flowers, herbs, or vegetables when planted. These products are not only environmentally friendly but also contribute to job creation.

We use only post consumer waste paper and so keep 20 tons of waste paper off landfills, yearly. We keep as much of our production line using hand labour, in order to create jobs and thus provide permanent employment to a team of hardworking individuals from the local community.

Growing Paper remains committed to entrepreneurship and innovation. We continually strive to expand our market presence, creating more jobs and opportunities.

The company's values revolve around being kind to the environment, community, and employees. We prioritize providing secure employment, living salaries, ongoing training, and life skills workshops to support our team's growth and success.

As we move forward, our focus on sustainable empowerment through our unique products drives our mission.

GROWING PAPER. WE PROUDLY GROW: LOCAL ECONOMY LIVELIHOODS  
SUSTAINABLE FUTURE

# Seed Paper Options



 **BEE FRIENDLY** seed options

Not recommended for products smaller than 70mm x 100mm

## 1. Flowers

### **Flower mix**

We use a mixture of different seeds depending on what we have in stock. It usually is a mix of some of these seeds: Alyssum, Poppies, Snapdragon, Baby's Breath, Vygies and Virginian Stocks.

### **Indigenous Flower mix**

African daisies & vygies.

### **Forget me not**

Note: Be patient. It takes about a year for a Forget-me-not to show off their flowers.

### **Limited**

(enquire availability)

•  Marigold •  Alyssum • Snapdragon • Vygies • Poppies • Baby's Breath • African Daisies

## 2. Herbs

### **Companion mix**

Basil & Tomato

### **Herb mix**

Basil, Origanum & Thyme

### **Limited**

(enquire availability)

• Rocket •  Basil • Clover •  Chives • Chamomile • Lemon  Balm •  Thyme

## 3. Vegetables

### **Veggie mix**

Carrot & Lettuce

### **Limited**

(enquire availability)

• Tomato • Carrot • Lettuce • Chili • Green Pepper



# Seed Options

**Only for seed kits, seed bags and recycled & kraft paper envelopes**

 **BEE FRIENDLY** seed options

## 1. Flowers

- Poppies • Alyssum  • Forget me not  • Snapdragon • Lavender  • Marigold 
- Baby's Breath • Vygies • African Daisies

## 2. Herbs

- Rocket • Basil  • Thyme  • Chamomile • Parsley • Chives 

## 3. Vegetables

- Tomato • Lettuce • Green Pepper • Chili

Growing Paper uses only the highest quality tested and approved seeds we can source, and frequently conduct germination test at independent laboratories as well as at our own growing rooms. However, seeds are living products and thus we cannot guarantee growth success. Like with any seed or plant, the paper needs to be cared for and properly treated during germination and growth. Plant in the correct season and keep moist.

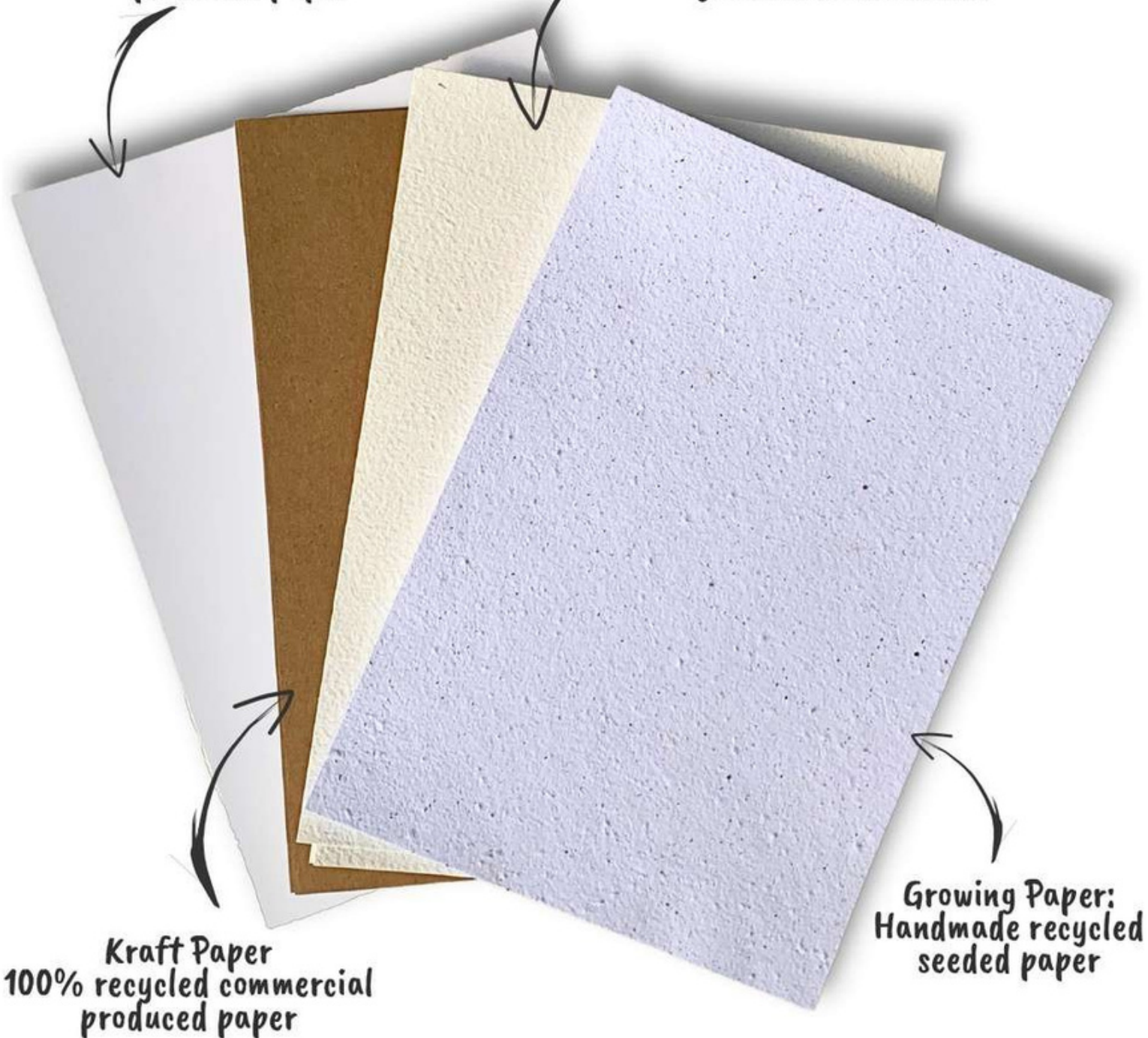




# Our Paper Options

Recycled paper:  
100% recycled commercial  
produced paper

Manna GL Eco Handcraft Paper:  
Handmade from recycled  
glassine release liner





# Product details and Optional extras

Handmade craft paper envelope for square card

Product in widely recyclable Poly Prop Plastic sleeve

Twine always optional on all products



Handmade craft paper envelope for mini card

Made by Sticker

Handmade craft paper envelope for rectangular card

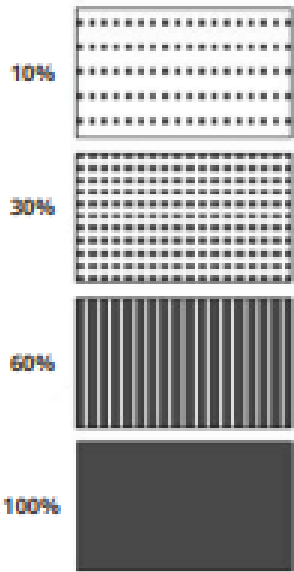


# Artwork Guidelines

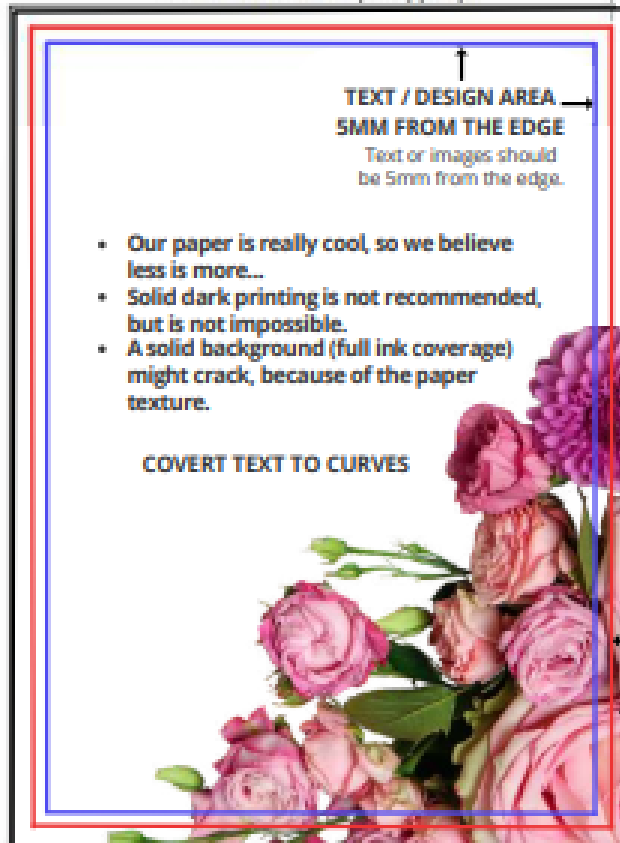
Please remember our products are made by hand. Our products are of a very high quality but not machine perfect. Our paper is very unique which make alignment tricky. Keep this in mind when doing artwork and placing your order.

## A QUICK GUIDE TO INK COVERAGE:

- Our cost are based on full colour printing with up to 30% ink coverage. We can print more than 30% coverage at extra cost. if you are unsure about ink coverage, feel free to contact us.



Make sure your PDF Artwork is set to the actual size ordered | 300ppi/dpi



NO crop mark needed

## OUR PAPER HAS A ROUGH TEXTURE WITH SEEDS:

- Text or design might be printed over seeds.

## BORDERS & DOUBLE-SIDED PRINTING:

- Restrict borders to only **one side**.
- Restrict design to the edge/full design only to **one side**.
- Artwork that allows for slight shifting is preferred because of paper texture.

## DIE CUTTING:

- Restrict design to the edge/full design only to **one side**.
- Restrict borders to only **one side**.
- Text or images 7mm from the side.

The red line shows where the product will be trimmed.

## 3MM BLEED:

- Always include 3mm bleed when design goes to the edge.

## - BLEED EXPLAINED -



The red line is where the card will be trimmed.

This is the 3mm bleed.

Bleed refers to the extra 3mm of image or background colour that extends beyond the trim area of your printing piece.

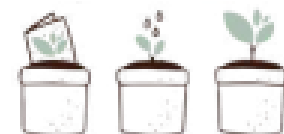
This will ensure the print extends to the edge of the item after trimming.

## - RECOMMENDED -

Inform the receiver that this paper is plantable by adding our planting icons or planting instructions to your design.

Please ask us and we will gladly supply the planting instructions or icons.

Plant this card and watch your flowers bloom!



Setup cost will be charged if artwork isn't supplied print ready as per artwork guidelines. Please mail us for artwork templates.





# Business Cards

## Standard Business Cards

Size:

50mm x 90mm



## Business Cards with rounded corners

Size:

82mm x 53mm



## Business Cards with 2 sharp & 2 rounded corners

Size:

90mm x 50mm





# Flyers

## Size:

100mm x 140mm



100mm x 140mm  
(Rounded  
Corners)



## Size:

146mm x 144mm  
(Rounded  
Corners)



95mm x 200mm



140mm x 200mm





# Bookmarks

## Standard Bookmarks

Size:

55mm x 200mm



## Bookmarks with sharp points

Size:

47mm x 200mm





# Tags

## Crinkle Cut Tags

Size:

45mm x 70mm



## Oval Tags

Size:

45mm x 70mm



## Flat Tags

Size:

100mm x 65mm





# Tags

## Round Tags

Size:

60mm diameter



75mm diameter



## Trimmed Corner Tags

Size:

40mm x 65mm



55mm x 100mm





# Folded Cards

## Mini Cards

Size:

70mm x 65mm



70mm x 100mm



## Folded Tags with Rounded Corners

Size:

80mm x 80mm





# Folded Cards

## Greeting Cards

Size:

100mm x 140mm



## Greeting Cards with Rounded Corners

Size:

100mm x 140mm



130mm x 130mm





# Coasters

## Size:

Round  
90mm diameter



Scalloped  
90mm diameter



Square  
90mm x 90mm



# Name Cards

## Size:

60mm x 30mm



100mm x 45mm







# Bottle Neck Tags

Size:

62mm x 140mm



65mm x 195mm



# Cup Sleeves

Size:

50mm x 260mm





# Notepads

## Notepads include:

- 1 x Growing Paper front cover printed single side
- 1 x Growing paper back cover printed single side
- 20 x Unprinted recycled commercially produced paper
- pages Wiro Bound

### Size:

100mm x 140mm



140mm x 200mm



# Notebooks

## Notebooks include:

- 1 x Growing Paper cover printed single side
- 2 OR 4 plantable Growing Paper pages printed single side
- 20 x Unprinted recycled commercially produced paper
- pages Saddle stich binding

### Size:

140mm x 200mm

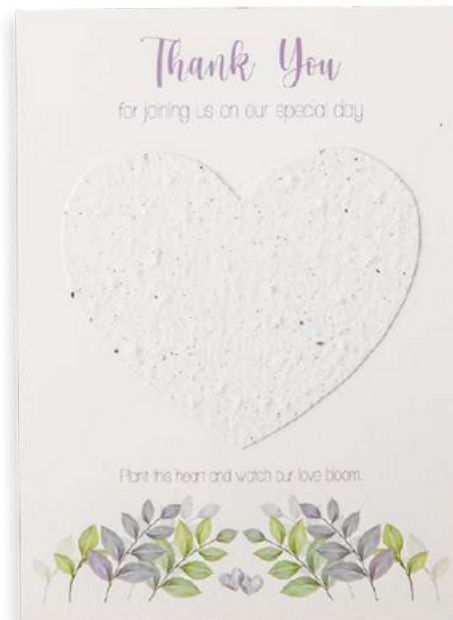




# Growing Gifts

## Recycled Paper Card with Heart

- 100mm x 140mm Recycled paper card
- 82mm x 70mm unprinted Growing Paper heart attached





# Growing Gifts

## Coaster Packs

### 4 Pack Coaster Set:

- 4 x 90mm diameter Growing Paper coasters
- Packed in branded envelope: 97mm x 97mm (printed outside on recycled commercial produced paper)



### 6 Pack Coaster Set:

- 6 x 90mm diameter coasters Growing Paper
- Packed in branded envelope: 97mm x 97mm (printed outside on recycled commercial produced paper)





# Growing Gifts

## Seed Kits

- Small biodegradable pot (60 mm diameter)
- Seeds in a small origami envelope
- Small peat pellet
- Branded bellyband (printed single side on 100% recycled commercially produced paper)



## Seed Bags

- 80mm x 100mm branded recycled paper back
- board Seeds
- Sealed in bag





# Growing Gifts

## Recycled or Kraft Paper envelopes with seeds

- 60mm x 60mm
- Seeds sealed inside



## Recycled or Kraft Paper envelopes with confetti

- 60mm x 60mm
- 15 Growing Paper confetti pieces sealed inside





# Growing Gifts

## Pyramid

### Size:

90mm x 90mm

- Insert your own small gift inside



## Die Cut Shapes

Contact us for our die cut library - more shapes available

### Size:

70mm x 100mm



100mm x 140mm



140mm x 200mm





# Envelopes

## Size:

C6: 114mm x 162mm



## Size:

C5: 162mm x 229mm







# Name Card Holders

**100% Durable plastic free Name Card Holder for conferences, meetings and events**

Contact us for the Name Card Holder Catalogue





**complete gifts**

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